



**Los Padres Council
2017 Scout-O-Rama
"EXPLORING THE FUTURE
THROUGH SCOUTING"
Order Form**

Company Name _____

Address _____

City, Zip _____

Contact Person _____

Phone _____

Email _____

Total enclosed for:

Package..\$ _____

Ad.....\$ _____

Booth.....\$ _____

Total.....\$ _____

Please make checks payable to:

Los Padres Council, BSA
4000 Modoc Road
Santa Barbara, CA 93110

Or visit: www.lpcbsa.org to pay online

All Ads must be submitted by **April 26, 2017** for publication into the program book.

Please email your artwork using a **JPEG** graphics file format to:

April.Wright@scouting.org

Ads received after this date will appear in the Scout-O-Rama Supplement.

District: _____

Pack | Troop | Crew: _____



**BOY SCOUTS
OF AMERICA®
LOS PADRES COUNCIL**



Serving youth in all of Santa Barbara & San Luis Obispo Counties

Los Padres Council
4000 Modoc Rd.
Santa Barbara, CA 93110

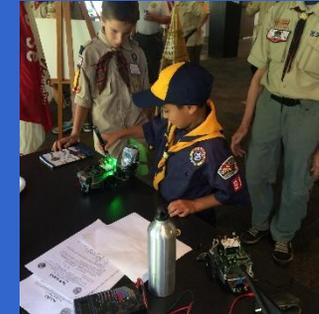
805-925-1955 O
805-967-0105 O
805-967-5094 F
www.lpcbsa.org



Los Padres Council

2017

Scout-O-Rama
"EXPLORING THE FUTURE
THROUGH SCOUTING"



Saturday, May 6, 2017

10:00 am - 2:00 pm

Waller Park

Santa Maria, CA

Serving youth in all of San Luis Obispo and Santa Barbara Counties



Los Padres Council

2017 Scout-O-Rama

“EXPLORING THE FUTURE THROUGH SCOUTING”

Advertising & Participation Opportunities

Program Book

- *The Los Padres Council Calendar with Scout-O-Rama Program and Ads will be distributed at Scout-O-Rama on Saturday, May 6, 2017.*
- *The Scout-O-Rama will be held at Waller Park in Santa Maria and is attended by families, volunteers and community members from all over SLO and SB counties.*
- *In addition, the program/calendar will be handed out at various Scout functions, which provides year-round exposure for advertisers.*
- *With your sponsorship of a full-page, half-page, quarter-page, business card ad or sponsorship of an existing activity booth, more youth will benefit from the aims and ideals of Scouting.*

Commercial Booth Exhibit Area

- *An exciting area in Scout-O-Rama 2017 is the commercial booth display. Hobby and sporting goods stores, community partners or any business that appeal to Scouts and their families would benefit from a booth.*
- *Commercial exhibitors may do a drawing to generate a list of potential customers or clients. Order forms and promotion materials are encouraged.*
- *Please know that **no selling** is allowed at the Scout-O-Rama, unless they are health department approved food vendors.*
- *Catalogs, information and interesting displays will make the commercial exhibits area an enjoyable and memorable part of the Scout-O-Rama.*

Council Diamond Sponsor \$20,000

- “Sponsored by” in Scout-O-Rama printed material
- 4 Banners at Scout-O-Rama
- Company Booth at Scout-O-Rama
- Recognition at the Council the Council Website and All Council Marketing Material
- Full-page Color Ad – Annual Calendar
- Full-page Ad – October Scouting Celebration Dinner
- Full-page Ad– December Major Member Dinner
- Ad in The Quarterly Los Padres Press Newsletter

Platinum Sponsor \$10,000

- “Sponsored by” in Scout-O-Rama printed material
- 2 Banners at Scout-O-Rama
- Company Booth at Scout-O-Rama
- Recognition at the Council Website and Marketing Material
- Full-page Color Ad – Annual Calendar

Gold Sponsor \$5,000

- Company Banners at Scout-O-Rama
- Company Booth at Scout-O-Rama
- Recognition in the Council Website and Marketing Material
- Full-page Color Ad – Annual Calendar

Silver Sponsor \$2,500

- Company Booth at Scout-O-Rama
- Full-page black & white Ad – Annual Calendar
- Recognition in the Council Website and Marketing Materials

Bronze Sponsor \$1,500

- Company Booth at Scout-O-Rama
- Full-page black & white Ad – Annual Calendar

Full Page Ad \$1,000

- Full-page, black & white Ad – Annual Calendar
- (Ad size 7.75” x 9.75”)*

Half-Page Ad \$500

- Half-page, black & white Ad – Annual Calendar
- (Ad size 7.75” x 4.75”)*

Quarter-Page Ad \$250

- Quarter-page, black & white Ad – Annual Calendar
- (Ad size 3.75” x 4.75”)*

Business Card Ad \$100

- Business Card, black & white Ad – Annual Calendar
- (Ad size 3.75” x 2.25”)*

Booth at Scout-O-Rama \$250

- 10 x 20 booth

Booth at Scout-O-Rama \$100

- 10 x 10 booth

Note: Sponsorships & Advertisements subject to availability.

Thank you for your support!

Prepared. For Life.™

